ORDER

abc	8

Orders

Order / Rev:

46576

Alt Order #:

27751451

Product Desc:

Order

Estimate:

Order Type:

327402

Flight Dates:

03/27/22 - 04/02/22

Original Date / Rev:

03/25/22 / 03/29/22

GENERAL

KLKN-TV

Primary AE:

Katz Washington, D.C.

Sales Office:

Sales Region:

National

DC

Agency

Name:

Smart Media Group

1427 Leslie Ave

Buying Contact:

Billing Contact:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

New Business Thru:

Agency External ID:

Order Separation:

Unit Code:

Advertiser External ID:

15%

Cash

Advertiser

Name:

Alexandria, VA 22301

Demographic:

A35+

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Herbster for Governor

Candidates

AGY POL

POL-CAND

P-04

Billing Type:

Billing Calendar:

Bill Plan

Т	ota	ls

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	2	\$110.00	\$93.50
03/28/22	04/02/22	150	\$14,745.00	\$12,533.25

10010				
Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	2	\$110.00	\$93.50	0.00
April 2022	150	\$14,745.00	\$12,533.25	0.00
Totals	152	\$14,855.00	\$12,626.75	0.00

General

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %

Katz Washington, D.C.

Start Of Order - End Of Order

100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	03/28/2	2 03/28/22	M-F 9a-10a	CM	9a-10a	M	- :30	1	\$50.00P-04	0.00 NM	0	\$0.00
				M-F 9a-10a									
	LIVE W	TH KEL	LY & RY										
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 03/		04/03/22	M	1	\$50.00	0.00			= .			
Spo		Date Ra		escription		/End Time		Weekdays	Lengi		Rtg Type		
			2-04/03/22 N		9a-1			M		30 (\$50.00)	0.00 NM		
				75.5,75.6,75.7,75.8	8,75.9,75.10,7	5.11,75.12,7	75.13,75.14,75.1	15,75.16,75.	17,75.18	8,75.19,75.20,	75.2		
-			eed P4 rate]										
N 2	KLKN	03/29/2	2 03/29/22	M-F 9a-10a	CM	9a-10a	-T	- :30	1	\$50.00P-04	0.00 NM	1	\$50.00
		TUVE		M-F 9a-10a									
			LY & RY	144 1 1 1007	Will 1 887 1								
10		t Date	End Date	Weekdays -T	Spots/Week	Rate	Rating						
_	eek: 03/2		04/03/22		1	\$50.00	0.00						
N 3	KLKN	03/30/2	2 03/30/22	M-F 9a-10a	CM	9a-10a	W	- :30	1	\$50.00 P-04	0.00 NM	1	\$50.00
	1 IV/E 10/	TUVEL	LY & RY	M-F 9a-10a									
				1441-4-995	C		D .:						
10/		t Date	End Date	Weekdays w	Spots/Week	Rate	Rating						
-	eek: 03/		04/03/22		1	\$50.00	0.00						
N 4	KLKN	03/31/2	2 03/31/22	M-F 9a-10a	CM	9a-10a	T	- :30	1	\$50.00P-04	0.00 NM	1	\$50.00
				M-F 9a-10a									

Print Date: 03/29/22 15:59:25 Page 2 of 14

Order / Rev: Alt Order #:

Flight Dates:

46576

27751451

03/27/22 - 04/02/22

Advertiser:

Estimate:

Herbster for Governor

Product Desc:

Order 327402 KLKN-TV

Ln Ch Start LIVE WITH KELLY	End Y & RY	Inventory Code	Break	Start/End 7	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	End Date 04/03/22	Weekdays	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 5 KLKN 04/01/22	04/01/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	F	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
LIVE WITH KELLY Start Date	Y & RY End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/28/22	04/03/22	F	1	\$50.00	0.00					. .	
N 6 KLKN 03/28/22	03/28/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
Start Date	End Date 04/03/22	Weekdays M	Spots/Week	<u>Rate</u> \$40.00	Rating 0.00						
N 7 KLKN 03/29/22		M-F 10a-11a	СМ	10a-11a	-T	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
THE VIEW		M-F 10a-11a									
	End Date 04/03/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
N 8 KLKN 03/30/22	03/30/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	W	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
THE VIEW											
	End Date 04/03/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
N 9 KLKN 03/31/22	03/31/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	T	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
THE VIEW	End Data		0=-4-00/1-	D-4-	Deties						
	End Date 04/03/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
N 10 KLKN 04/01/22	04/01/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	F	:30	1	\$40.00P-05	0.00 NM	1	\$40.00
THE VIEW			0.00	D-4-	Detion						
	End Date 04/03/22	Weekdays	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
N 11 KLKN 03/28/22	03/28/22	Ch 8 News Midda Ch 8 News Midda	*	11a-12p	M	:30	1	\$50.00P-05	0.00 NM	0	\$0.00
CHANNEL 8 EYE				Б.	m						
	End Date 04/03/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
Spot Ch Date Ran 1 KLKN 03/28/22-		escription h 8 News Midday		/End Time		/eekdays			Rtg Type 0.00 NM		
	,75.3,75.4,	75.5,75.6,75.7,75.		,	5.13,75.14,75.15,	75.16,75.1		, ,			
N 12 KLKN 03/29/22			y M-F CM	11a-12p	-T	:30	1	\$50.00P-05	0.00 NM	0	\$0.00
CHANNEL 8 EYE	WITNESS	Ch 8 News Midda	ay M-F								
Start Date	End Date	Weekdays -T	Spots/Week	Rate	Rating						
Spot Ch Date Ran		escription		\$50.00 End Time		/eekdays			Rtg Type		
1 KLKN 03/28/22- See MG 75.2		h 8 News Midday . 75.5,75.6,75.7,75.				T - 75.16,75.11		. (,, ,	0.00 <i>NM</i> ,75.2		
[No Avail-Nee	ed P4 rate]	Preempt									050.00
N 13 KLKN 03/30/22		Ch 8 News Midda Ch 8 News Midda	•	11a-12p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/28/22 N14 KLKN 03/31/22	04/03/22	W Ch 8 News Midda	ny M-F CM	\$50.00 11a-12p	0.00	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
CHANNEL 8 EYE		Ch 8 News Midda	-								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/28/22	04/03/22	T	1	\$50.00	0.00					I	

Print Date: 03/29/22 15:59:25 Page 3 of 14

Order / Rev:

46576

Advertiser:

Estimate:

Herbster for Governor

Alt Order #: Flight Dates: 27751451 03/27/22 - 04/02/22 Product Desc:

Order 327402 KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 15 KLKN	04/01/2	22 04/01/22	Ch 8 News Midda Ch 8 News Midda	•	11a-12p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
CHANN	NEL 8 EY	EWITNESS		2y W 1								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	M-F 12p-1p	CM	\$50.00	0.00 M	:30	1	\$25.00 P-05	O OO NIM	,	ድንድ ባለ
NIO KLKIN	03/20/2	2 03/20/22	M-F 12p-1p	CIVI	12p-1p	[4]	.30	'	\$25.00P-05	U.OU INIVI	1	\$25.00
		OU NEED										
<u>Sta</u> Week: 03	art Date	End Date 04/03/22	Weekdays M	Spots/Week	<u>Rate</u> \$25.00	Rating						
			M-F 12p-1p	CM	12p-1p	0.00 -T	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
	00.20.2		M-F 12p-1p	• • • • • • • • • • • • • • • • • • • •	,_p ,p	·	.00	•	\$20.001	0.00 14141		Ψ20.00
		OU NEED	107lule	0	Б.	5						
Sta Week: 03	art Date /28/22	End Date 04/03/22	Weekdays -T	Spots/Week	<u>Rate</u> \$25.00	Rating 0.00						
			M-F 12p-1p	CM	12p-1p	W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
			M-F 12p-1p									
	WHAT Y art Date	OU NEED	Mookdows	Cinata (Maak	Data	Datina						
Week: 03		End Date 04/03/22	Weekdays w	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
		22 03/31/22	M-F 12p-1p	СМ	12p-1p	T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
01440		OU NEED	M-F 12p-1p									
	vvna i v art Date	OU NEED End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	T	1	\$25.00	0.00						
N20 KLKN	04/01/2	22 04/01/22	M-F 12p-1p	СМ	12p-1p	F	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
CMA2.	WHAT	OU NEED	M-F 12p-1p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	F	1	\$25.00	0.00			_			
N21 KLKN	03/28/2	22 03/28/22		CM	1p-2p	M	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GENEF	RAL HOS	PITAL	M-F 1p-2p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	M	1	\$25.00	0.00						
N22 KLKN	03/29/2	22 03/29/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GENEF	RAL HOS	PITAL	W-1 1p-2p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	-T	1	\$25.00	0.00			405 00D 05	0.00.1114		***
N 23 KLKN	03/30/2	22 03/30/22	M-F 1p-2p M-F 1p-2p	СМ	1p-2p	W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GENEF	RAL HOS	PITAL										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/ N24 KLKN		04/03/22	W M-E 1p-2p	CM	\$25.00 1p-2p	0.00	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
NET KEKK	00/01/2	2 00/01/22	M-F 1p-2p	OW	1p-2p		.50		Ψ23.00Γ-03	0.00 14101	'	φ25.00
	RAL HOS				_							
<u>Sta</u> Week: 03	art Date	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$25.00	Rating 0.00						
N25 KLKN				CM	1p-2p	F	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
			M-F 1p-2p		• = 1	•		•				+-0.00
	RAL HOS		Maakdaya	Casta Missk	Bata	Detine						
Week: 03	art <u>Date</u> /28/22	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$25.00	Rating 0.00						
N26 KLKN	03/28/2		M-F 3p-4p	CM	3p-4p	M	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
THE RE	ΕΛΙ		M-F 3p-4p									
	ert Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03	/28/22	04/03/22	M	1	\$20.00	0.00						
		22 03/29/22		СМ	3p-4p	-T	:30			0.00 NM	1	\$20.00

Print Date: 03/29/22 15:59:25

KLKN-TV

Page 4 of 14 Order / Rev: 46576 Advertiser: Herbster for Governor

Alt Order #: 27751451 Product Desc: Order

Flight Dates: 03/27/22 - 04/02/22 Estimate: 327402

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 3p-4p M-F 3p-4p									
THE RE	EAL		W-1 3p- 1 p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/ N 28 KLKN		04/03/22	-T	1	\$20.00	0.00			****	0.00.1114		
NZO KLKIN	03/30/2	2 03/30/22	M-F 3p-4p M-F 3p-4p	СМ	3p-4p	W	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
THE RE	EAL											
<u>Sta</u> Week: 03/	rt Date	End Date 04/03/22	Weekdays	Spots/Week	Rate	Rating						
N 29 KLKN				CM	\$20.00 3p-4p	0.00	:30	1	\$20.00P-05	0.00 NIM	1	\$20.00
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	00/01/2		M-F 3p-4p	OW	ор- ч р		.50	-1	φ20.00F-00	U.UU INIVI	'	\$20.00
THE RE										- 1		
Sta Week: 03/	rt Date	End Date 04/03/22	Weekdays T	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00				- 1		
N30 KLKN			M-F 3p-4p	CM	3p-4p	F	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
			M-F 3p-4p		op ,p	•	.00	•	Ψ20.001 -00	0.00 14141		Ψ20.00
THE RE												
Sta Week: 03/	rt Date	End Date 04/03/22	Weekdays	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						
N31 KLKN			M-F 4p-5p	СМ	4p-5p	M	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
			M-F 4p-5p		·r -r			•	400.001 00	0.00 1111	·	Ψ00.00
DR. PH		Fad Data	Marabatana	0=+-4411	Б.	B. ()						
Sta Week: 03/	rt Date 28/22	End Date 04/03/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 32 KLKN			M-F 4p-5p	CM	4p-5p	-T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
			M-F 4p-5p							- 1		,
DR. PH	rt Date	End Date	Weekdays	Spots/Week	Poto	Poting				- 1		
Week: 03/		04/03/22	-T	1	<u>Rate</u> \$50.00	Rating 0.00				- 1		
N 33 KLKN	03/30/2	2 03/30/22	M-F 4p-5p	СМ	4p-5p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. PH	11		M-F 4p-5p							- 1		
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/		04/03/22	W	1	\$50.00	0.00						
N 34 KLKN	03/31/2	2 03/31/22	M-F 4p-5p	CM	4p-5p	T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. PH	II		M-F 4p-5p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/		04/03/22	T	1	\$50.00	0.00						
N 35 KLKN	04/01/2	2 04/01/22		СМ	4p-5p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. PH	IL		M-F 4p-5p							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/		04/03/22	F	1	\$50.00	0.00						
N36 KLKN	03/28/2	2 03/28/22	Ch 8 News at 5a ii Ch 8 Eyewitness		5a-6a	M	:30	2	\$50.00P-04	0.00 NM	0	\$0.00
KLLKN	NEWS 8	THISAM	On o Lycwinicss	NOW3 JE						- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/. Spot Ch	28/22 Date Ra	04/03/22 nge D	M escription	2 Start	\$50.00 End Time/	0.00	/eekdays	Leng	ith Rate I	Rtg Type		
			h 8 News at 5a M-			_			30 (\$50.00)			
See	MG 75.	2,75.3,75.4,	75.5,75.6,75.7,75.8	8,75.9,75.10,7	5.11,75.12,75	5. 13, 75. 14, 75. 15,	75.16,75.1	7,75.1	8,75.19,75.20,	75.2		
			e M-Th] Preempt h 8 News at 5a M-	F 5a-6	a	M			30 (\$50.00)	0.00 0/04		
			75.5,75.6,75.7,75.8									
	Avail] P						·	Í				
N 37 KLKN	03/29/2	2 03/29/22	Ch 8 News at 5a i		5a-6a	-T	:30	2	\$50.00P-04	0.00 NM	0	\$0.00
KLLKN	NEWS 8	THISAM	Ch 8 Eyewitness	ivews ba						- 1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/	28/22	04/03/22	-T	2	\$50.00	0.00				J		

Print Date: 03/29/22 15:59:26 Page 5 of 14

KLKN-TV

Order / Rev:

46576

Advertiser:

Herbster for Governor

Alt Order #:

27751451

Product Desc:

Order

Flight Dates:

03/27/22 - 04/02/22

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 03/	rt Date	End Date 04/03/22	Weekdays	Spots/Week	Rate	Rating				<u> </u>		
	Date Ra		escription	2 <u>Start</u>	\$50.00 End Time/	0.00	Weekday	s <u>Len</u>	gth Rate	Rtg Type	l	
			ch 8 News at 5a M				-T	'		0.00 NM		
	o Avail] P		75.5,75.6,75.7,75.	8,75.9,75.70,7	5.11,75.12,7	5.13,75.14,75	. 75, 75. 76, 7	5.17,75.	18, 75. 19, 75. 20	0,75.2	l	
			h 8 News at 5a M				-T		, , ,	0.00 NM		
			75.5,75.6,75.7,75. e M-Th] Preempt	8,75.9,75.10,7 -	5.11,75.12,7	5.13,75.14,75	.15,75.16,7	5.17,75.	18,75.19,75.20	0,75.2		
			Ch 8 News at 5a Ch 8 Eyewitness		5a-6a	W	:30	2	\$50.00P-04	1 0.00 NM	2	\$100.00
	NEWS 8 ort Date	THISAM End Date	Weekdays	SnoteAMook	Poto	Datina						
Week: 03/		04/03/22	W	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
			Ch 8 News at 5a Ch 8 Eyewitness		5a-6a	T-	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
	NEWS 8 irt Date	THISAM End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	T	2	\$50.00	0.00						
			Ch 8 News at 5a Ch 8 Eyewitness		5a-6a	F	:30	2	\$50.00 P-04	0.00 NM	2	\$100.00
<u>Sta</u>	ırt Date	THISAM End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	Ch 8 News at 6a	M-F CM	\$50.00 6a-7a	0.00 M	:30	2	\$105.00 P-04	L 0.00 NM	0	\$0.00
		THIS AM	Ch 8 Eyewitness				.00	_	V 100.001	. 0.00 1111		Ψ0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/ Spot Ch	/28/22 Date Ra	04/03/22	M escription	2 Stort	\$105.00	0.00	Mookdow		ath Data	Dta Tuno		
			th 8 News at 6a M-		/End Time a		Weekday M		30 (\$105.00)	Rtg Type 0.00 NM		
		.2,75.3,75.4, eed P4 rate]	75.5,75.6,75.7,75. Preempt	8,75.9,75.10,7	5.11,75.12,7	5.13,75.14,75	.15,75.16,7	5.17,75.1	18,75.19,75.20),75.2		
-		-	th 8 News at 6a M-	F 6a-7	a		M	:	30 (\$105.00)	0.00 NM		
		.2,75.3,75.4, eed P4 rate]	75.5,75.6,75.7,75. Preempt	8,75.9,75.10,7	5.11,75.12,7	5.13,75.14,75	.15,75.16,7	5. <i>17</i> ,75.1	18,75.19,75.20),75.2		
N42 KLKN	03/29/2	2 03/29/22	Ch 8 News at 6a Ch 8 Eyewitness	_	6a-7a	-T	:30	2	\$105.00P-04	0.00 NM	0	\$0.00
		THIS AM										
Sta Week: 03/	rt <u>Date</u> 28/22	End Date 04/03/22	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$105.00	Rating 0.00						
	Date Ra		escription		End Time		Weekday			Rtg Type		
			h 8 News at 6a M- 75.5,75.6,75.7,75.			5.13.75.14.75.	-T		30 (\$105.00) 18.75.19.75.20			
[No	Avail-Ne	eed P4 rate]	Preempt			,						
			th 8 News at 6a M- 75.5,75.6,75.7,75.			5 13 75 14 75	-T		30 (\$105.00) 18 75 19 75 20			
[No	Avail-Ne	eed P4 rate]	Preempt					. , , , , , , , , , , , ,		,10.2		
		2 03/30/22 THIS AM	Ch 8 News at 6a Ch 8 Eyewitness		6a-7a	W	:30	2	\$105.00 P-04	0.00 NM	2	\$210.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	W	2	\$105.00	0.00						
N 44 KLKN	03/31/2	2 03/31/22	Ch 8 News at 6a Ch 8 Eyewitness		6a-7a	T-	:30	2	\$105.00P-04	0.00 NM	2	\$210.00
_		THIS AM										
<u>Sta</u> Week: 03/	rt Date 28/22	End Date 04/03/22	Weekdays	Spots/Week 2	<u>Rate</u> \$105.00	Rating 0.00						
			Ch 8 News at 6a		6a-7a	F	:30	2	\$105.00P-04	0.00 NM	2	\$210.00
KLLKN	NEWS 8	THIS AM	Ch 8 Eyewitness	News 6a								

KLKN-TV

Print Date: 03/29/22 15:59:26 Page 6 of 14 Order / Rev: 46576 Advertiser: Herbster for Governor

Order

Product Desc:

Flight Dates: 03/27/22 - 04/02/22 Estimate: 327402

Alt Order #:

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays Spots/Week	Rate 2 \$105.00	Rating						
N46 KLKN 03/28/22 03/28/22	Good Morning America CM	7a-9a	0.00 M~	- :30	4	\$140.00P-04	0.00 NM	0	\$0.00
GOOD MORNING AMERIC	Good Morning America A								
Start Date	Weekdays Spots/Week	_	Rating						
	***	\$140.00 rt/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
1 KLKN 03/28/22-04/03/22 (See MG 75 2 75 3 75 4	Good Morning America 7a- 9,75.5,75.6,75.7,75.8,75.9,75.10,			M		:30 (\$140.00) 18 75 19 75 20			
[No Avail-Need P4 rate] Preempt								
2 KLKN 03/28/22-04/03/22 (See MG 75.2,75.3,75.4	Good Morning America 7a- 9,75.5,75.6,75.7,75.8,75.9,75.10,			M 5.75.16.75.1		:30 (\$140.00) 18.75.19.75.20			
[No Avail-Need P4 rate] Preempt								
3 KLKN 03/28/22-04/03/22 (See MG 75.2,75.3,75.4	Good Morning America 7a- 4,75.5,75.6,75.7,75.8,75.9,75.10,			M 5, 75. 16, 75. 1		:30 (\$140.00) 18.75.19.75.20			
[No Avail-Need P4 rate] 4 KLKN 03/28/22-04/03/22] Preempt								
	Good Morning America 7a- 4,75.5,75.6,75.7,75.8,75.9,75.10,			M 5,75.16,75.1		:30 (\$140.00) 18,75.19,75.20			
[No Avail-Need P4 rate		7.0	to.	2.5		0440.000.00			
N 47 KLKN 03/29/22 03/29/22	Good Morning America	7a-9a	-T	- :30	4	\$140.00 P-04	0.00 NM	0	\$0.00
GOOD MORNING AMERIC		Poto	Poting						
<u>Start Date</u> <u>End Date</u> Week: 03/28/22 04/03/22	Weekdays Spots/Week	Rate \$140.00	Rating 0.00						
Spot <u>Ch</u> <u>Date Range</u> <u>I</u> 1 KLKN 03/28/22-04/03/22		rt/End Time		Weekdays -T	Leng		Rtg Type		
	7a-1,75.5,75.6,75.7,75.8,75.9,75.10,			•		30 (\$140.00) 18,75.19,75.20			
[No Avail-Need P4 rate] 2 KLKN 03/28/22-04/03/22] Preempt								
	Good Morning America 7a-5 5,75.5,75.6,75.7,75.8,75.9,75.10,		5.13,75.14,75.1	-T 5, 75. 16, 75. 1		:30 (\$140.00) 18,75.19,75.20			
[No Avail-Need P4 rate] Preempt								
3 KLKN 03/28/22-04/03/22 (See MG 75.2,75.3,75.4	Good Morning America 7a-5 7,75.5,75.6,75.7,75.8,75.9,75.10,		75.13,75.14,75.1	-T 5, 75. 16, 75. 1		:30 (\$140.00) 18.75.19.75.20			
[No Avail-Need P4 rate] Preempt								
4 KLKN 03/28/22-04/03/22 (See MG 75.2,75.3,75.4	Good Morning America 7a-9 1,75.5,75.6,75.7,75.8,75.9,75.10,			-T 5, 75, 16, 75, 1		30 (\$140.00) 18.75.19.75.20			
[No Avail-Need P4 rate] Preempt								
N48 KLKN 03/30/22 03/30/22	Good Morning America CM Good Morning America	7a-9a	W	- :30	4	\$140.00P-04	0.00 NM	4	\$560.00
GOOD MORNING AMERIC	A	D. I	D. C.						
<u>Start Date</u> <u>End Date</u> Week: 03/28/22 04/03/22	Weekdays Spots/Week		Rating 0.00						
N 49 KLKN 03/31/22 03/31/22	•	7a-9a	T	- :30	4	\$140.00P-04	0.00 NM	4	\$560.00
GOOD MORNING AMERIC	Good Morning America A								
<u>Start Date</u> <u>End Date</u> Week: 03/28/22 04/03/22	Weekdays Spots/Week		Rating 0.00						
N 50 KLKN 04/01/22 04/01/22		7a-9a	F	- :30	4	\$140.00P-04	0.00 NM	4	\$560.00
GOOD MORNING AMERIC	Good Morning America A								
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 03/28/22 04/03/22 N51 KLKN 04/02/22 04/02/22	Good Morning America SCM	\$140.00 7a-9a	0.00	- :30	4	\$50.00P-05	0.00 NM	A	\$200.00
	Good Morning America Sat	, a va	3.	.00	7	ψ50.001-00	O.OO INIVI	**	Ψ200.00
WEEKEND GOOD MORNIN Start Date End Date	vG Weekdays Spots/Week	Rate	Rating						
Week: 03/28/22 04/03/22	S- 4	\$50.00	0.00						
N 52 KLKN 03/27/22 03/27/22	This Week CM This Week	8a-9a		30	1	\$75.00P-05	0.00 NM	1	\$75.00
THIS WEEK									

Print Date: 03/29/22 15:59:26 Page 7 of 14

KLKN-TV

Order / Rev:

46576

Advertiser:

Herbster for Governor

Alt Order #: Flight Dates: 27751451

03/27/22 - 04/02/22

Product Desc:

Order

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 03/		03/27/22	S	1	\$75.00	0.0							
N 53 KLKN	03/28/2	2 03/28/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	M		:30	2	\$150.00P-05	0.00 NM	2	\$300.00
CHANN	IEL 8 EYI	EWITNESS	On o News op W	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 03/		04/03/22	M Ch 8 News at 5p	2	\$150.00 5p-530p	0.0	00 T	130		\$150.00 P-05	0.00 NIM	,	#200.00
NO4 KLKIN	03/29/2	2 03/29/22	Ch 8 News 5p M		op-ooup	_		:30	2	\$150.001-05	U.UU INIVI	2	\$300.00
CHANN	IEL 8 EYI	EWITNESS											
Sta Week: 03/	rt Date	End Date 04/03/22	Weekdays -T	Spots/Week 2	Rate	Ratin	-						
			Ch 8 News at 5p		\$150.00 5p-530p	0.0	-W	:30	2	\$150.00P-05	0.00 NM	2	\$300.00
TOO TENT	00/00/2	_ 00,00,12	Ch 8 News 5p M		ор соор		**	.00	_	φ100.001 00	0.00 14101	-	Ψ000.00
		EWITNESS											
Sta Week: 03/	rt Date	End Date 04/03/22	Weekdays	Spots/Week 2	<u>Rate</u> \$150.00	Ratin	_						
			Ch 8 News at 5p		5p-530p		T	:30	1	\$150.00 P-05	0.00 NM	1	\$150.00
			Ch 8 News 5p M		-1					*			V.00.00
		EWITNESS	10/1	C 4- 00/ I.	Dete	Detin	_						
Sta Week: 03/	<u>rrt Date</u> /28/22	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Ratin 0.0	-						
			Ch 8 News at 5p	M-F CM	5p-530p		F	:30	1	\$150.00P-05	0.00 NM	1	\$150.00
0114111			Ch 8 News 5p M	-F									
	IEL 8 EYI ırt Date	EWITNESS End Date	Weekdays	Spots/Week	Rate	Rating	7						
Week: 03/		04/03/22	F	1	\$150.00	0.0	_						
N 58 KLKN	03/28/2	2 03/28/22	Ch 8 News at 6p		6p-630p	M		:30	1	\$200.00P-05	0.00 NM	1	\$200.00
CHANN	IEI 8 EVI	EWITNESS	Ch 8 Eyewitness	News 6p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 03/		04/03/22	M	1	\$200.00	0.0	-						
N 59 KLKN	03/29/2	2 03/29/22	Ch 8 News at 6p		6p-630p	-	T	:30	1	\$200.00P-05	0.00 NM	1	\$200.00
CHANN	IEL 8 EYI	EWITNESS	Ch 8 Eyewitness	News 6p									
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	2						
Week: 03/		04/03/22	-T	1	\$200.00	0.0							
N 60 KLKN	03/30/2	2 03/30/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	-	-W	:30	1	\$200.00P-05	0.00 NM	1	\$200.00
CHANN	IEL 8 EY	EWITNESS	On o Lyewiness	News op									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	-						
Week: 03/		04/03/22	W	1 CM	\$200.00	0.0		.20		\$200.00P-05	O OO NINA	4	#200 00
NOI ALAN	03/31/2	2 03/31/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p	_	T	:30	1	\$200.00P-05	U.UU NIVI	1	\$200.00
CHANN	IEL 8 EY	EWITNESS	,								-		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 03/		04/03/22	Ch 8 News at 6p	M-F CM	\$200.00 6p-630p	0.0	F	:30	1	\$200.00 P-05	0.00 NM	1	\$200.00
IT VE INCINI	V-110112	_ 07/01/22	Ch 8 Eyewitness		op-ocop		•	.50	'	Ψ200.00 F *00	5.05 NIVI	l '	Ψ200.00
		EWITNESS											
Sta Week: 03/	rt Date	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$200.00	Rating 0.0	-						
			ABC World News	Sat CM	530p-6p		S-	:30	2	\$250.00P-01	0.00 NM	0	\$0.00
			ABC World News										,
	EWS-SAT <u>irt Date</u>	F End Date	Weekdays	Spots/Week	Rate	Rating	7						
Week: 03/		04/03/22	S-	2		0.0							

Print Date: 03/29/22 15:59:26 Page 8 of 14

KLKN-TV

Order / Rev:

46576

Advertiser:

Herbster for Governor

Alt Order #:

27751451

Product Desc:

Order

Flight Dates:

03/27/22 - 04/02/22

Estimate: 327402

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	3/28/22	04/03/22	S-	2	\$250.00	0.00					1	
	Ch Date Ra		Description		t/End Time		Weekday	-		Rtg Type		
			BC World News S		•				:30 (\$250.00		1	
	See <i>MG 75</i> No Avail] F		75. 5, 75. 6, 75. 7, 75.	8,75.9,75.10,7	15.11,75.12,7	75.13,75.14,75.1	15,75.16,7	5.17,75	5.18,75.19,75.2	0,75.2	l	
-	-	•	BC World News S	at 530ı	n-6n		9	la	:30 (\$250.00) O OO V/M	,	
			75.5,75.6,75.7,75.		•	75.13.75.14.75.1			1 '			
	No Avail] F			-,,-	,-			,	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	٠,٠٠٠.	1	
N64 KLK	N 04/02/2	22 04/02/22	Ch 8 News Sat at Ch 8 News Sat a		6р-630р	S	:30	2	\$100.00P-0	4 0.00 NM	2	\$200.00
EYEV	VITNESS	NEWS 8 AT									1	
_	Start Date	End Date	Weekdays	Spots/Week		Rating					1	
	3/28/22	04/03/22	S-	2	\$100.00	0.00					ı	
			Overnight Rotator Overnight Rotator		1:00 AM-2: (1:00 XM-2:	00 AM M 00 XM)	- :30	1	\$10.00P-0	5 0.00 NM	1	\$10.00
	WITH KEL		1 7 7647									
_	Start Date 03/28/22	End Date	Weekdays M	Spots/Week	Rate	Rating						
		04/03/22	Overnight Rotator	BA Co CBA	\$10.00	0.00	.00	4	#40.00D.0	C 0 00 NIA		#40.00
	WITH KEL		Overnight Rotato		1a-5a (1:00 XM-2:		- :30	1	\$10.00P-0	5 0.00 NM	1	\$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	3/28/22	04/03/22	-T	1	\$10.00	0.00						
		22 03/30/22	Overnight Rotator	M-Su CM	1a-5a	W	- :30	1	\$10.00P-0	5 0.00 NM	1 1	\$10.00
LIVE	WITH KEL	LY AND	Overnight Rotato		(1:00 XM-2:	00 XM)						,
<u>s</u>	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	3/28/22	04/03/22	W	1	\$10.00	0.00						
N 68 KLK	N 03/31/2	22 03/31/22	Overnight Rotator	M-Su CM	1a-5a	T	- :30	1	\$10.00P-0	5 0.00 NM	1	\$10.00
			Overnight Rotato	r M-Su	(1:00 XM-2:	00 XM)						
	WITH KEL		W 1.388	6	ъ.	5.0						
_	Start Date	End Date 04/03/22	Weekdays T	Spots/Week	Rate	Rating						
	03/28/22			1 M C OM	\$10.00	0.00	-00		#40.00D.0	- 0 00 NA		040.00
NO9 KLK	N 04/01/2	22 04/01/22	Overnight Rotator Overnight Rotato		1a-5a (1:00 XM-2:0	•	- :30	1	\$10.00P-0	5 0.00 NM	1	\$10.00
LIVE	WITH KEL	LY AND	Overnight Rotato	i W-Su	(1.00 ANI-2.	OO AIVI)						
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/03/22	F	1	\$10.00	0.00						
N70 KLKI	N 03/28/2	22 03/28/22	M-F 1205a-105a	CM	12:06 XM-1	:00 XMM	- :30	1	\$20.00P-0	5 0.00 NM	1	\$20.00
			M-F 1205a-105a		(12:06 XM-1	(MX 00:						
	ESS DAILY											
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/03/22	M	1	\$20.00	0.00			200 00 0			
N/T KLKI	N 03/29/2	22 03/29/22	M-F 1205a-105a M-F 1205a-105a	CM	12:06 XM-1 (12:06 XM-1	:00 XM-T	- :30	1	\$20.00P-0	5 0.00 NM	1	\$20.00
ACCE	ESS DAILY	,	WI-1 1205a-105a		(12.00 AIVI-1	.00 \(\lambda\rightarrow\rightarro						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/03/22	~T	1	\$20.00	0.00						
N 72 KLKI	N 03/30/2	22 03/30/22	M-F 1205a-105a	СМ	12:06 XM-1	:00 XMw	- :30	1	\$20.00 P-0	5 0.00 NM	1	\$20.00
			M-F 1205a-105a		(12:06 XM-1	:00 XM)						
_	ESS DAILY											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/03/22	W	1	\$20.00	0.00						
N /3 KLKI	N 03/31/2	22 03/31/22	M-F 1205a-105a	CM		:00 XMT	- :30	1	\$20.00P-0	5 0.00 NM	1	\$20.00
ACCE	SS DAILY	,	M-F 1205a-105a		(12:06 XM-1	.00 AIVI)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/03/22	T	1	\$20.00	0.00						
			M-F 1205a-105a	СМ		:00 XMF-	- :30	1	\$20.00P-0	5 0.00 NM	1	\$20.00
			M-F 1205a-105a		(12:06 XM-1						1	

Print Date: 03/29/22 15:59:27 Page 9 of 14

Order / Rev:

46576

27751451

Advertiser: Product Desc: Herbster for Governor

Alt Order #: Flight Dates:

03/27/22 - 04/02/22

Estimate:

Order 327402 KLKN-TV

Ln Ch Start End ACCESS DAILY	Inventory Code	Break	Start/End T	me Days	Len Spor	s	Rate Pri I	Rtg Type	Spots	Amount
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 03/28/22 04/03/22	F	1	\$20.00	0.00						
N75 KLKN 03/28/22 03/28/22	Jimmy Kimmel	СМ	1035p-1135p	M	:30	1	\$50.00P-05	0.00 NM	26	\$2,565.00
	Jimmy Kimmel							- 1		
JIMMY KIMMEL LIVE-AB								- 1		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/28/22 04/03/22	M	1	\$50.00	0.00				- 1		

Print Date: 03/29/22 15:59:27 Page 10of 14

Order / Rev: 46576 Advertiser: Herbster for Governor Alt Order #: 27751451 Product Desc: Order KLKN-TV Flight Dates: 03/27/22 - 04/02/22 Estimate: 327402

Ln Ch S	tart	End	Inventory Code	e Break	Start/End	Time [Days	Len Spots	s F	Rate Pri	Rtg 1	Гуре	Spots	Amount
Start D		End Date		Spots/Week		Rating								
Week: 03/28/2		04/03/22		1	+	0.00						.		
Spot Ch Dat		-	Description Jimmy Kimmel		rt/End Time 5p-1135p			Weekdays <u>L</u> M	ength	Rate (\$50.00)	Rtg]			
			4,75.5,75.6,75.7,75									IVIVI		
			e] Preempt	.0,10.9,10.10,	10.11,10.12,	7 3. 13, 7 3. 1	7,70.1	3,73.10,73.11,7	7 3. 70, 7	J. 19, 1 J. 20	1,13.2	- 1		
-			Jimmy Kimmel	103	5p-1135p			ThF	:30	\$50.00	0.00	NM		
MG for	92.1,9	2.2,11.1	,36.2,12.1,36.1,63.1	,63.2,93.1,75.	1,91.1,41.1,9	3.2,41.2,4	6.4,97	.1,37.2,37.1,46	5.1,46.2	2,46.3,113.	2,11;			
3 KLKN 03/	31/22-(04/01/22	Jimmy Kimmel	103	5p-1135p			ThF	:30	\$50.00	0.00	NM		
MG for	92.1,9	2.2,11.1	,36.2,12.1,36.1,63.1	,63.2,93.1,75	1,91.1,41.1,9	93.2,41.2,4	6.4,97	7.1,37.2,37.1,46	3.1,46.2	2,46.3,113.	2,110	- 1		
4 KLKN 03/	30/22-0	04/01/22	Ch 8 News Midday	M-F 11a	-12p			WThF	:30	\$75.00	0.00	NM		
	92.1,9	2.2,11.1	,36.2,12.1,36.1,63.1	,63.2,93.1,75.	1,91.1,41.1,9	93.2,41.2,4	6.4,97	7.1,37.2,37.1,46	5.1,46.2	2,46.3,113.	2,110	- 1		
5 KLKN 03/	30/22-0	04/01/22	Ch 8 News Midday	M-F 11a	-12p			WThF	:30	\$75.00	0.00	NM		
→ MG for	92.1,9	2.2,11.1	,36.2,12.1,36.1,63.1	,63.2,93.1,75.	1,91.1,41.1,9	93.2,41.2,4						- 1		
			Ch 8 News Midday		-12p			WThF		\$75.00		NM		
⊕ MG for	92.1,9	2.2,11.1	,36.2,12.1,36.1,63.1	,63.2,93.1,75.	1,91.1,41.1,9	93.2,41.2,4				2,46.3,113.	2,11:	- 1		
_			Ch 8 News at 5a M					ThF		\$50.00		NM		
			,36.2,12.1,36.1,63.1			93.2,41.2,4								
			Ch 8 News at 5a M					ThF		\$50.00		NM		
			,36.2,12.1,36.1,63.1			93.2,41.2,4								
_			Ch 8 News at 5a M			22 0 44 0 4		WThF		\$50.00		NM		
			,36.2,12.1,36.1,63.1			33.2,41.2,4		.1,37.2,37.1,40				ND 4		
10 KLKN 04/			,36.2,12.1,36.1,63.1	9a-		33 2 41 2 4				\$50.00 \$46.3.113		IVIVI		
			Ch 8 News at 6a M			75.2,41.2,4		WThF		\$105.00		NIM		
_			,36.2,12.1,36.1,63.1			3 2 41 2 4						MIN		
			Ch 8 News at 6a M			70.2,71.2,7		WThF				NM		
_			,36.2,12.1,36.1,63.1			3.2.41.2.4						'`''		
			Ch 8 News at 6a M					WThF		\$105.00		NM		
_			,36.2,12.1,36.1,63.1			93.2.41.2.4								
			Saturday Prime 1	7p-				Sa		\$100.00		NM		
_			,36.2,12.1,36.1,63.1	•	-	3.2,41.2,4	6.4,97	.1,37.2,37.1,46				- 1		
			Saturday Prime Oth					Sa				NM		
→ MG for	92.1,9	2.2,11.1	,36.2,12.1,36.1,63.1	,63.2,93.1,75.	1,91.1,41.1,9	3.2,41.2,4	6.4,97	.1,37.2,37.1,46	5.1,46.2	2,46.3,113.	2,11:	- 1		
16 KLKN 03/	30/22-0	03/30/22	Wednesday Prime	3 9p-	10p			W	:30	\$300.00	0.00	NM		
MG for	92.1,9	2.2,11.1	,36.2,12.1,36.1,63.1	,63.2,93.1,75.	1,91.1,41.1,9	93.2,41.2,4	6.4,97	.1,37.2,37.1,46	5.1,46.2	2,46.3,113.	2,110	- 1		
17 KLKN 03/	30/22-0	03/30/22	Wednesday Prime	1 7p-	Вр			w	:30	\$235.00	0.00	NM		
⊕ MG for	92.1,9	2.2,11.1	,36.2,12.1,36.1,63.1	,63.2,93.1,75.	1,91.1,41.1,9	93.2,41.2,4						- 1		
18 KLKN 03/	31/22-0	03/31/22	Thursday Prime 1	7p-	3p			Th	:30	\$225.00	0.00	NM		
			,36.2,12.1,36.1,63.1									- 1		
_			Ch 8 News Sat at 1		•			Sa				NM		
			,36.2,12.1,36.1,63.1			93.2,41.2,4						- 1		
20 KLKN 03/				3p-	•			ThF				NM		
			,36.2,12.1,36.1,63.1			33.2,41.2,4								
21 KLKN 03/			- P - P	3p-	•			ThF				NM		
			,36.2,12.1,36.1,63.1			93.2,41.2,4								
_			Wednesday Prime		•	2224124		W				NIVI		
			,36.2,12.1,36.1,63.1 M = 00.100	,03.2,93.1,73. 9a-		33.2,41.2,4		.1,37.2,37.1,40				NIM		
23 KLKN 04/9			,36.2,12.1,36.1,63.1			3324121				\$50.00 246.3.113		MINI		
24 KLKN 03/				,00.2,90.1,70. 4p-		/V. C, T I . C, T		WThF		\$50.00		NM		
			,36.2,12.1,36.1,63.1		•	3.2 41 2 4						. 4141		
25 KLKN 03/				4p-				WThF		\$50.00		NM		
			,36.2,12.1,36.1,63.1		•	93.2.41.2.4								
26 KLKN 03/				4p-		· - · — ; · · · · · · · · · · · · · · · · ·		WThF		\$50.00		NM		
			,36.2,12.1,36.1,63.1	•		3.2,41.2.4								
27 KLKN 03/				1p-:				Th		\$25.00		NM		
				•										

Print Date: 03/29/22 15:59:27 Page 11of 14

KLKN-TV

Order / Rev:

46576

Advertiser:

Herbster for Governor

Alt Order #:

27751451

Product Desc:

Order

Flight Dates:

03/27/22 - 04/02/22

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2 Spot Ch	28/22 Date Ra	04/03/22 inge D	M escription	1 Star	\$50.00 b/End Time	0.00	Neekdays	Lena	th Rate	Rta Type		
∰ MG	for 92.1	,92.2,11.1,3	6.2,12.1,36.1,63.1	,63.2,93.1,75.	I,91.1,41.1,93.	2,41.2,46.4,97	1,37.2,37.1	46.1,4	6.2,46.3,113.	2,11:	E E	
N 76 KLKN	03/29/2	2 03/29/22	Jimmy Kimmel Jimmy Kimmel	СМ	1035p-1135p	-T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
		LIVE-AB										
Star Week: 03/2	rt Date 28/22	End Date 04/03/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N77 KLKN	03/30/2	2 03/30/22	Jimmy Kimmel Jimmy Kimmel	СМ	1035p-1135p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
JIMMY F	KIMMEL	LIVE-AB	,									
<u>Star</u> Week: 03/2	rt <u>Date</u> 28/22	End Date 04/03/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N78 KLKN	03/31/2	2 03/31/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	T	:30	1	\$50.00 P-05	0.00 NM	-1	\$50.00
JIMMY F	KIMMEL	LIVE-AB										
Star Week: 03/2	rt <u>Date</u> 28/22	End Date 04/03/22	Weekdays	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 79 KLKN	04/01/2	2 04/01/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
JIMMY F	KIMMEL	LIVE-AB	Julilly Killine							- 1		
<u>Star</u> Week: 03/2	rt Date 28/22	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 80 KLKN	03/28/2		Nightline Nightline	CM	1135p-1208a		:30	1	\$30.00P-05	0.00 NM	1	\$30.00
NIGHTL	INE-ABO	2	reignanc							- 1		
<u>Star</u> Week: 03/2	rt <u>Date</u> 28/22	End Date 04/03/22	Weekdays M	Spots/Week	<u>Rate</u> \$30.00	Rating 0.00						
N 81 KLKN	03/29/2	2 03/29/22	Nightline Nightline	СМ	1135p-1208a	-T	:30	1	\$30.00P-05	0.00 NM	1	\$30.00
NIGHTL	INE-ABO	2	-									
Star Week: 03/2	rt <u>Date</u> 28/22	End Date 04/03/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.00						
N 82 KLKN			Nightline Nightline	СМ	1135p-1208a	W	:30	1	\$30.00P-05	0.00 NM	1	\$30.00
NIGHTL										- 1		
Star Week: 03/2	rt Date 28/22	End Date 04/03/22	Weekdays w	Spots/Week	<u>Rate</u> \$30.00	Rating 0.00				- 1		
N 83 KLKN				CM	1135p-1208a		:30	1	\$30.00P-05	0.00 NM	1	\$30.00
NIGHTL			Nightline		,							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/2		04/03/22	T	1	\$30.00	0.00						
N 84 KLKN	04/01/2	2 04/01/22	Nightline Nightline	CM	1135p-1208a	F	:30	1	\$30.00P-05	0.00 NM	1	\$30.00
NIGHTL										- 1		
Star Week: 03/2	t Date	End Date 04/03/22	Weekdays F	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.00				- 1		
			Overnight Rotator	r M-Su CM	1:00 AM-2:00	AMS-	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
THE LIS	TENER		Overnight Rotato	i ivi-ou	(1:00 XM-2:00	/ AIVI)				l		
	rt Date	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$10.00	Rating 0.00						
			Overnight Rotator		1:05 AM-2:05	AMS-	:30	1	\$10.00 P-05	0.00 NM	1	\$10.00
FOREN	SIC FILE	ES	Overnight Rotato	r M-Su	(1:05 XM-2:05	5 XM)						
<u>Star</u> Week: 03/2	rt Date 28/22	End Date 04/03/22	Weekdays	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.00						
N 87 KLKN	04/02/2	2 04/02/22	Sat 1235a-105a Sat 1235a-105a	СМ	1235a-105a	 S-	:30	1	\$10.00P-05	0.00 NM	1	\$10.00

Print Date: 03/29/22 15:59:27 Page 12of 14

2 \$175.00P-05 0.00 NM

2

\$350.00

 Order / Rev:
 46576
 Advertiser:
 Herbster for Governor

 Alt Order #:
 27751451
 Product Desc:
 Order
 KLKN-TV

 Flight Dates:
 03/27/22 - 04/02/22
 Estimate:
 327402

Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots F	Rate Pri	Rtg Type	Spots	Amount
JUST FOR LAUGHS <u>Start Date</u> <u>End Date</u> Week: 03/28/22 04/03/22	Weekdays S	Spots/Week	<u>Rate</u> \$10.00	Rating 0.00						
N88 KLKN 04/02/22 04/02/22	Sat 1035p-1135p Sat 1035p-1135p	СМ	1035p-1135p		- :30	1 \$	30.00P-05	0.00 NM	1	\$30.00
ET WEEKEND <u>Start Date</u> <u>End Date</u> Week: 03/28/22 04/03/22	Weekdays S	Spots/Week	<u>Rate</u> \$30.00	Rating 0.00						
N89 KLKN 04/02/22 04/02/22		СМ	1135p-1235a		- :30	1 \$	25.00P-05	0.00 NM	1	\$25.00
WIPEOUT <u>Start Date</u> <u>End Date</u> Week: 03/28/22 04/03/22	Weekdays S	Spots/Week	<u>Rate</u> \$25.00	Rating 0.00						
N 90 KLKN 03/27/22 03/27/22	Sun 1035p-1135p Sun 1035p-1135p	СМ	1035p-1135p		30	1 \$	35.00P-05	0.00 NM	1	\$35.00
BULL <u>Start Date</u> <u>End Date</u> Week: 03/21/22 03/27/22	Weekdays S	Spots/Week	<u>Rate</u> \$35.00	Rating 0.00						
N91 KLKN 03/28/22 03/28/22	Ch 8 News at 10p N Ch 8 News at 10p N		10p-1035p	M	- :30	2 \$1	75.00P-05	0.00 NM	1	\$175.00
1 KLKN 03/28/22-04/03/22 0 See MG 75.2,75.3,75.4	Weekdays M Description Ch 8 News at 10p M-F ,75.5,75.6,75.7,75.8,7	10p-	Rate \$175.00 /End Time 1035p 5.11,75.12,75.		Weekdays M5,75.16,75.17		(\$175.00)	Rtg Type 0.00 NM ,75.2		
[No Avail-Need P4 rate] N92 KLKN 03/29/22 03/29/22	<u> </u>		10p-1035p	-T	- :30	2 \$1	75.00 P- 05	0.00 NM	0	\$0.00
CHANNEL 8 EYEWITNESS Start Date End Date Week: 03/28/22 04/03/22 Spot Ch Date Range [1 KLKN 03/28/22-04/03/22 0 See MG 75.2,75.3,75.4 [No Avail-Need P4 rate] 2 KLKN 03/28/22-04/03/22 0	Weekdays S -T Description Ch 8 News at 10p M-F ,75.5,75.6,75.7,75.8,7	Spots/Week 2 Start 10p- 75.9,75.10,7	Rate \$175.00 /End Time 1035p 5.11,75.12,75.	.13,75.14,75.1	Weekdays -T 5,75.16,75.17	7,75.18,7	(\$175.00) 5.19,75.20,			
See MG 75.2,75.3,75.4 [No Avail-Need P4 rate		75.9,75.10,7	5.11,75.12,75.	13,75.14,75.1	5, 75. 16, 75. 17	7,75.18,7	5.19,75.20,	75.2		
N 93 KLKN 03/30/22 03/30/22 CHANNEL 8 EYEWITNESS	Ch 8 News at 10p N		10p-1035p	W	- :30	2 \$1	75.00 P- 05	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 03/28/22 04/03/22	Weekdays W Description Ch 8 News at 10p M-F ,75.5,75.6,75.7,75.8,7	10p-	Rate \$175.00 /End Time 1035p 5.11,75.12,75.	·	<u>Weekdays</u> w5, 75.16, 75.17	:30	(\$175.00)			
2 KLKN 03/28/22-04/03/22 (See MG 75.2,75.3,75.4 [No Avail-Need P4 rate	, 75. 5, 75. 6, 75. 7, 75. 8, 7		1035p 5. 11, 75. 12, 75.		W 5, 75. 16, 75. 17		, .	0.00 <i>NM</i> 75.2		
N 94 KLKN 03/31/22 03/31/22	<u> </u>		10p-1035p	T	:30	2 \$1	75.00P-05	0.00 NM	1	\$175.00
2 KLKN 03/28/22-04/03/22 (See MG 75.2,75.3,75.4	Weekdays S T Description Ch 8 News at 10p M-F ,75.5,75.6,75.7,75.8,7	Spots/Week 2 Start 10p-	<u>Rate</u> \$175.00 / <u>End Time</u> 1035p 5.11,75.12,75.		Weekdays Th5, 75. 16, 75. 17		(\$175.00)			
[No Avail-Need P4 rate	rreempt									

CM

10p-1035p

----F--

:30

N95 KLKN 04/01/22 04/01/22

Print Date: 03/29/22 15:59:27 Page 13of 14

Order / Rev:

46576

Advertiser:

Herbster for Governor

Alt Order #:

27751451

1 Product Desc:

c: Order

KLKN-TV

Flight Dates:

03/27/22 - 04/02/22

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Ch 8 News at 10p										
CHANN	IEL 8 EY	EWITNESS	Ch 8 News at 10	o M-F									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	F	2	\$175.00	0.00							
N 96 KLKN	04/02/2	2 04/02/22	Ch 8 News Sat at		10p-1035p		S-	:30	1	\$150.00P-05	0.00 NM	1	\$150.00
CHANN	IFI 8 FY	EWITNESS	Ch 8 News Sat a	t 10p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	S-	1	\$150.00	0.00							
N 97 KLKN	03/28/2	2 03/28/22	M-F 630p-7p	СМ	630p-7p	M		:30	1	\$175.00P-04	0.00 NM	0	\$0.00
ENTER	TAINBE	NIT TONIOU	M-F 630p-7p										
	rt Date	NT TONIGH End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	M	1	\$175.00	0.00							
	Date Ra		escription	Star	/End Time			ekdays	Len		Rtg Type		
		2-04/03/22 M	, ,	630p						:30 (\$175.00)			
		.2,75.3,75.4, eed P4 rate]	75.5,75.6,75.7,75.6 Preempt	8,75.9,75.10,7	5.11,75.12,7	5.13,75.14,	,75.15,7	5.16,75.1	7,75.	18,75.19,75.20	,75.2		
			M-F 630p-7p	СМ	630p-7p	-T-		:30	1	\$175.00P-04	0.00 NM	1	\$175.00
	5572572	00,10,21	M-F 630p-7p	0	ооор гр			.00		₩110.001 -0-I	0.00 14111	· ·	Ψ110.00
		NT TONIGH											
<u>Sta</u> Week: 03/	rt Date	End Date	Weekdays -T	Spots/Week	<u>Rate</u> \$175.00	Rating							
		04/03/22	M-F 630p-7p	CM	630p-7p	0.00	l	:30	1	\$175.00P-04	0.00 NM	1	\$175.00
1400 ILLIAN	00,00,2	.2 00/00/22	M-F 630p-7p	OW	000р-7р	w		.50	'	\$175.00F-04	0.00 14141	'	Ψ175.00
ENTER	TAINME	NT TONIGH											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	W M-F 630p-7p	CM	\$175.00	0.00	T	:30	4	\$175.00 P-04	0.00 NM	4	#475.00
WIOO KEKIN	03/3/1/2	.2 03/31/22	M-F 630p-7p	CIVI	630p-7p		1	.30	1	\$175.001-04	O.OO INIVI	1	\$175.00
ENTER	TAINME	NT TONIGH											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	T M-F 630p-7p	1	\$175.00	0.00	-F	.00	_	\$175.00P-04	0.00 NIN	4	#475.00
NIUI KLKIN	04/01/2	2 04/01/22	M-F 630p-7p	CM	630p-7p			:30	1	\$175.00P-04	U.UU NIVI	1	\$175.00
ENTER	TAINME	NT TONIGH											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	F	1	\$175.00	0.00						_	
N102 KLKN	03/28/2	2 03/28/22	Monday Prime Ot Monday Prime Ot		7p-9p	M		:30	1	\$550.00P-04	0.00 NM	0	\$0.00
AMERIC	CAN IDO	L MON-AB	Monday I Time Of	inei							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 03/		04/03/22	M	1	\$550.00	0.00	10/-		1		Ota T		
	Date Ra		escription Iondav Prime Othe		<u>/End Time</u>			ekdays	<u>Len</u>	gtn <u>Kate</u> :30 (\$550.00)	Rtg Type		
			75.5,75.6,75.7,75.8	•		5.13,75.14,				,			
[No	Avail] P	reempt											
N103 KLKN	03/28/2	2 03/28/22	Monday Prime 3	СМ	9:00 PM-10:			:30	1	\$275.00P-05	0.00 NM	1	\$275.00
PROMIS	SED LAN	ID-ARC	Monday Prime 3		(9:00 PM-10	:00 PM)					- 1		
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 03/		04/03/22	M	1	\$275.00	0.00							
N104 KLKN	03/29/2	2 03/29/22	Tuesday Prime 1	СМ	7p-8p	-T-		:30	2	\$150.00P-05	0.00 NM	2	\$300.00
HIDGE	STEVE	HARVEY-A	Tuesday Prime 1								- 1		
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 03/		04/03/22	-T	2	\$150.00	0.00							
N105 KLKN	03/29/2	2 03/29/22	Tuesday Prime 2	CM	8p-9p	-T-		:30	1	\$150.00P-05	0.00 NM	1	\$150.00
APPOT	T ELEM	ENITA DV/DI	Tuesday Prime 2								- 1		
	rt Date	ENTARY/BL End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
<u>518</u>	<u></u>	FIN PAIC	**CORUMYS	OPOLO! V V CCK	ivale	raing							

Print Date: 03/29/22 15:59:28 Page 14of 14

Order / Rev:

46576

Advertiser:

Herbster for Governor

Alt Order #:

27751451

Product Desc: Order

KLKN-TV

Flight Dates:

03/27/22 - 04/02/22

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	-T	1 014	\$150.00	0.00	.00	4	#005 00 D 05	0.00 NIM		#005.00
N106 KLKN	03/30/2	2 03/30/22	Wednesday Prime Wednesday Prime		7p-8p	W	:30	1	\$235.00 P-05	0.00 NM	1	\$235.00
THE GO	OLDBER	GS/THE WC										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	Wednesday Prime	e 2 CM	\$235.00 8p-9p	0.00 W	:30	1	\$350.00P-04	0.00 NM	1	\$350.00
NIO7 KLKIN	03/30/2	.2 03/30/22	Wednesday Prim		oh-ah		.50	'	\$350.00F - 04	0.00 INIVI	i '	φ330.00
THE CO	ONNERS	HOME ECC										
Sta Week: 03/	art Date	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$350.00	Rating						
			Wednesday Prime	e 3 CM	9p-10p	0.00 W	:30	1	\$300.00P-05	0.00 NM	1	\$300.00
THIOG TILLIT	00,00,2	.2 00/00/22	Wednesday Prim		op iop	**	.00		ψοσο.σσι σσ	0.00 11111		φοσο.σσ
	ION LITT											
<u>Sta</u> Week: 03/	art Date	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
			Thursday Prime 1	CM	7p-8p	T	:30	1	\$225.00 P-05	0.00 NM	1	\$225.00
WIOO KEKW	00/01/2	00/01/22	Thursday Prime		, p op		.00		Ψ220.001 00	0.00 11111		Q220.00
	ON 19-AE											
Sta Week: 03/	art Date	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
N110 KLKN			Thursday Prime 2	CM	8p-9p	T	:30	2	\$400.00P-04	0.00 NM	2	\$800.00
			Thursday Prime 2			•		_	,		_	¥
		MY-ABC	144 - 1 1	0		B. II						
Sta Week: 03/	art Date /28/22	End Date 04/03/22	Weekdays	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
			Thursday Prime 3		9p-10p	T	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
			Thursday Prime		, .							
BIG SK		Cod Data	VA/a alceleria	Cwata (Maak	Dete	Detina						
Week: 03/	art Date /28/22	End Date 04/03/22	Weekdays	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
N112 KLKN			Friday Prime 1	CM	7p-8p	F	:30	2	\$175.00P-05	0.00 NM	2	\$350.00
O. LA DIA	· = • • · · · ·		Friday Prime 1									
	(TANK-A art Date	ABC End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	F	2	\$175.00	0.00						
N113 KLKN	04/01/2	2 04/01/22	Friday Prime Othe	er CM	8:00 PM-10:	00 PMF	:30	2	\$175.00P-05	0.00 NM	0	\$0.00
20/20 //	2 HOURS	C) ADO	Friday Prime Oth	er	(8:00 PM-10	:00 PM)						
	2 HOURS art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 03/		04/03/22	F		\$175.00	0.00						
	Date Ra		escription		/End Time		Veekdays			Rtg Type		
			riday Prime Other 75.5,75.6,75.7,75.		,	8:00 PM-10:00 - 5 13 75 14 75 15			:30 (\$175.00) 18 75 19 75 20			
		eed P4 rate]		0,70.9,70.10,7	0.11,10.12,1	5. 15,75. 14,75. 15,	, 10, 10, 10, 1	,,, J.	10,70.19,70.20	, 7 0.2		
2 KLKN	1 03/28/2	2-04/03/22 F	riday Prime Other	8:00	PM-10:00 P/	8:00 PM-10:00 i-	F	-	:30 (\$175.00)	0.00 NM		
		.2,75.3,75.4, eed P4 rate]	75.5,75.6,75.7,75.	8,75.9,75.10,7	5.11,75.12,7	5. 13, 75. 14, 75. 15,	,75.16,75.1	7,75.	18,75.19,75.20	,75.2		
			Saturday Prime 1	CM	7p-8p	S-	:30	1	\$100.00 P-05	0.00 NM	1	\$100.00
MITT KEKIN	04/02/2	.2 04/02/22	Saturday Prime 1		7 p-op	3 _	.50	'	\$100.00F*03	0.00 14101	· '	\$100.00
ABC SA	ATURDA	Y NIGHT E	17.75									
Sta Week: 03/	art Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00						
-		04/03/22	Saturday Prime C	ther CM	\$100.00 8:00 PM-10:	0.00 00 PMS-	:30	1	\$100.00P-05	0.00 NM	1	\$100.00
			Saturday Prime C		(8:00 PM-10		.50	,	\$140.001 VO	0.00 11111		Ţ / 00.00
		L ENCORE	. anw									
Sta Week: 03/	art Date /28/22	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
- VOOR. 00/		0 1100/LL			ψ100.00	5.55				Totale	152	\$14.855.00

125 West 55th St New York, NY 10019

Contract # 27751451 Agency: Smart Media Group CPE: HRBST/ORDR/327402

Advertiser: Herbster for Governor

Changes as of: 3/29/2022 at 12:56 PM Flight: 3/27/22 - 4/2/22

Version: Highlighting Makegood 2

Con Type: POLITICAL/VOTE

Total \$: \$15,205.00 Status: Accepted

Salesperson: ALEXANDRA BRADLEY 202-955-5342 Buyer: Gaeckler, Elaine

Product: Order

ALEXANDRIA, VA 22313 PO BOX 26067

Agency Order #: 30079490

Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON

Primary Demo: Adults 35+ Service: Nielsen

Assistant: ALEXANDRA BRADLEY 202-955-5342

Total Spots: 154
Total CPP: \$69.81

Total GRP: 217.8 Traffic #: 46576

Separation:

Comments: New order for Herbster. I know these rates will need to be adjusted but please remember we pay LUR ONLY in any time period. PLS send revised rates asap. Payment and traffic will be issued today. Thanks! Elaine

MGD 51	MGD 50	MGD 48	MGD 47	MGD 46	MGD 45	MGD 44	MSD 36	MSD 30 7p-9p	MSD 29	MSD 27	MSD 19	MSD 15	MSD 10	MSD 9	MSD 8	MSD 3	MSD 1	**	
Sa 8p-10p	Sa 7 ₀ -8 _p	M-F 6a-7a	M-F 9a-10a	M-F 5a-6a	M-F 11a-12n	M-F 10:35p-11:37p	36 9p-10p	M 7p-9p	MSD 29 6:30p-7p	MSD 27 10p-10:35p	M-F 10:35p-11:37p	Sa 5:30p-6p	M-F 7a-9a	M-F 6a-7a	M-F 5a-6a	M-F 11a-12n	M-F 9a-10a	# Day/Time	
AMERICAN IDOL ENCORE	ABC SATURDAY NIGHT E	KLLKN NEWS 8 THIS AM	LIVE WITH KELLY & RY	KLLKN NEWS 8 THISAM	CHANNEL 8 EYEWITNESS	JIMMY KIMMEL LIVE-AB	A MILLION LITTLE THI	AMERICAN IDOL MON-AB	ENTERTAINMENT TONIGH	CHANNEL 8 EYEWITNESS	JIMMY KIMMEL LIVE-AB	ABC NEWS-SAT	GOOD MORNING AMERICA	KLLKN NEWS 8 THIS AM	KLLKN NEWS 8 THISAM	CHANNEL 8 EYEWITNESS	LIVE WITH KELLY & RY	DP Program	
\$100.00	\$100.00	\$105.00	\$50.00	\$50.00	\$75.00	\$50.00	\$300.00	\$550.00	\$175.00	\$175.00	\$50.00	\$250.00	\$140.00	\$105.00	\$50.00	\$50.00	\$50.00	Rate	
0.7	0.8	0.9	0.8	0.3	1.9	1.2	1.9	2.9	2.4	2.6	1.2	21	1.4	0.9	0.3	1.9	0.8	A35P In Rating s	
0_	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	A35P Impre ssion	
30	30	30	30	30	30	30	30	ၓ	30	ၓ	30	30	30	30	30	30	30	Len	_
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3/27	
0	0	0	0	0	0	0	0	1 0	1 ▼ 0	2 1	1 0	0	4 ▼ 0	2 ▶ 0	2≱0	1 ▼ 0	1 0	3/28	
0	0	0	0	0	0	0	0	0	_	2 № 0		0	4 ₩ 0	2₩0	2}0	1 0		3/29	
0	0	_	0	0	_	0	1 0	0	_	2 № 0	_	0	4	2	2	_	_	3/30	
0	0	_	0	_	_	_	0	0	_	2 1	_	0	4	2	2		_	3/31	
0	0	_	_	2	_	_	0	0	_	2	_	0	4	2	2		_	4/1	3/27
		0	0	0	0	0	0	0	0	0	0	2 № 0	0	0	0	0	0	4/2	3/27 - 4/2
					大学 のでは、大学 は、日本												The state of the s	Sp	-
		ω	_	ω	ω	N	0	0	4	4	4	0	12	o	o	ω	4	Spots	Total
\$100.00 \$1	\$100.00 \$1	\$315.00 \$116.67	\$50.00 \$	\$150.00 \$1	\$225.00 \$	\$100.00 \$	\$0.00 \$1	\$0.00 \$189.66	\$700.00 \$	\$700.00 \$	\$200.00 \$	\$0.00 \$119.05	\$1,680.00 \$100.00	\$630.00 \$116.67	\$300.00 \$166.67	\$150.00 \$	\$200.00 \$	40	Total
\$142.86	\$125.00	116.67	\$62.50	\$166.67	\$39.47	\$41.67	\$157.89	189.66	\$72.92	\$67.31	\$41.67	119.05	100.00	116.67	166.67	\$26.32	\$62.50	CPP*	
0.7	0.8	2.7	0.8	0.9	5.7	2.4	0.0	0.0	9.6	10.4	4.8	0.0	16.8	5.4	1.8	5.7	3.2	GRP*	

125 West 55th St New York, NY 10019

Contract # 27751451 CPE: HRBST/ORDR/327402 Agency: Smart Media Group

PO BOX 26067

Agency Order #: 30079490 Product: Order

ALEXANDRIA, VA 22313

Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342

Changes as of: 3/29/2022 at 12:56 PM Flight: 3/27/22 - 4/2/22 Advertiser: Herbster for Governor

Status: Accepted
Con Type: POLITICAL/VOTE
Total \$: \$15,205.00

Version: Highlighting Makegood 2 Station: KLKN

Market: Lincoln&Hstng-Krny-Pls DMA

Primary Demo: Adults 35+ Service: Nielsen Office: WASHINGTON

Assistant: ALEXANDRA BRADLEY 202-955-5342

Total Spots: 154
Total CPP: \$69.81 **Total GRP: 217.8** Traffic #: 46576

Separation:

03/29/22 10:52 AM	03/29/22 12:43 PM	03/29/22 12:56 PM	Date/Time			MGD 63 1p-2p	MGD 62	MGD 61 9a-10a	MGD 60 8p-9p	MGD 59 3p-4p	MGD 58	MGD 55 7p-8p	MGD 54 7p-8p	MGD 52 9p-10p	**	
			-			V-F Ip-2p	M-F 4p-5p	M-F 9a-10a	ν 3ρ-9ρ	VI-F 3p-4p	MGD 58 10p-10:35p	7р-8р	7 _{р-8р}	N 9p-10p	# Day/Time	
Sent To Rep	Returned	Sent To Rep	Action			-17									DP	
D		ер				GENERAL HOSPITAL	DR. PHIL	LIVE WITH KELLY & RY	THE CONNE	THE REAL	CHANNEL 8	STATION 19-ABC	THE GOLDBI	20/20: 24 MONTHS THAT CHANGED THE WORLD	Program	
lov Wenn	ALEXANDRA BRADLEY	Joy Wenn	Added by			DSPITAL		ELLY & RY	THE CONNERS/HOME ECO		CHANNEL 8 EYEWITNESS	ABC	THE GOLDBERGS/THE WO	NTHS THAT HE WORLD		
Per AM phone call/email, please see MGs on lines 44-59. Had to go to P4 in there are spots for tomorrow. Thank you and sorry for the confusion earlier	per email	Revised per email.	Comment			\$25.00	\$50.00	\$50.00	\$350.00	\$20.00	\$150.00	\$225.00	\$235.00	\$300.00	Rate	
one call		er email.				0.6	=======================================	0.8	2.3	0.3	<u>မ</u> မ	1.8	2.1	1.9	A35P Rating	Н
/email, p					101	0	0	0	0	0	0	0	0	0	A35P Impre ssion	
lease s				Mai	TOTALS:	30	30	30	30	30	30	30	30	30	Len	
ee MG				kegood	2	0	0	0	0	0	0	0	0	0	3/27	
on line				Makegood Comments	3	0	0	0	0	0	0	0	0	0	3/28 :	
es 44-5				nents	17	0	0	0	0	0	0	0	0	0	3/29	
9. Had					32	0	_	0		0	0	0	_	2	3/30 3	
to go to					36			0	0	_	0	_	0	0	3/31	
o P4 in s					37 17	0 0	0	1 0	0	0	0	0	0	0 0	4/1 4/2	3/27 - 4/2
to go to P4 in some areas due to sell out. Please let me know if these will work ASAP as					7										2	2
ase let me know					154	_	ω	_	_	2	_	_	_	2	Spots	Total
if these will w					\$15,205.00	\$25.00	\$150.00	\$50.00	\$350.00 \$152.17	\$40.00	\$150.00	\$225.00 \$125.00	\$235.00 \$111.90	\$600.00 \$157.89	40	Total
ork ASAI					\$69.81	\$41.67	\$45.45	\$62.50	\$152.17	\$66.67	\$45.45	\$125.00	\$111.90	\$157.89	CPP*	
as S					217.8	0.6	3.3	0.8	2.3	0.6	3.3	1.8	2.1	3.8	GRP*	